

## Lamar University Undergraduate Degree Requirements

Name of Degree:

**BS General Business**

**Advertising Communication Concentration**

**All students must satisfy provisions of the Texas Success Initiative program, which are listed elsewhere in this catalog.**

4. Other requirements

**ALL 1000-LEVEL COURSES ON THIS DEGREE PLAN MUST BE COMPLETED BEFORE ENROLLING IN ANY REQUIRED 3000-LEVEL COURSE, AND ALL 2000 LEVEL COURSES MUST BE COMPLETED BEFORE ENROLLING IN REQUIRED COURSES AT THE 4000-**